

Digital .
Networking .
Monthly .

wiredIn
USA

MEDIA PACK
2017

America's online magazine for wire and cable



wiredInUSA – the brightest **FREE** online ezine for the wire and cable industries – is distributed to more than 5,000 industry professionals every month.

wiredInUSA has established itself as an **important source of information** for the industry, with news from North America,

Europe, Asia and Africa, as well as new products and technology.

wiredInUSA is also an **important marketing tool for companies attending trade shows** throughout the USA, including Interwire, Wire Expo and IWCS.

Register and read your **FREE** copy at www.wiredinusa.com

CONTACT

ADVERTISING

**USA, CANADA, S.AMERICA,
UK & ROW, GERMANY,
AUSTRIA, SWITZERLAND**
Jason Smith
Email: jason@wiredinusa.com
Tel: +44 1926 834684

**CHINA, TAIWAN,
HONG KONG**
Linda Li
Email: linda@intras.co.uk
Tel: +44 1926 834685

ITALY
Giuliana Benedetto
Email: giuliana@intras.co.uk
Tel: +44 1926 834686

NEWS

EDITOR
David Bell
Email: david@wiredinusa.com
Tel: +44 1926 334137

RATES

Double page spread	412.75 x 276.225mm	\$1645
Full page	206.375 x 276.225mm	\$895
Half page horizontal	181 x 126mm	\$495
Inside front cover	206.375 x 276.225mm	\$1250
Back cover	206.375 x 276.225mm	\$1250
Company profiles	412.75 x 276.225mm	\$1995
Double page spread	(two companies a month)	
Web banners (72 dpi)	728 x 90 pixels	\$650
Two months	300 x 250 pixels	
	300 x 600 pixels	

Adverts can be sent in color or black & white

USA INDUSTRY NEWS

ECONOMIC REPORTS

ASSOCIATION INFORMATION

BUSINESS DEALS

USA EVENTS DIARY

PRODUCTS & TECHNOLOGY

COMPANY PROFILES

EUROPEAN NEWS

ASIAN & AFRICAN NEWS

TRADE EXHIBITION PREVIEWS



© 2017 Intras Limited UK
ISSN 2046 - 9497

Publishers of EuroWire and Wire & Cable ASIA magazines



Wire & Cable
ASIA 线缆

www.wiredinUSA.com

